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**Question Paper Code : 50928**

**B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2017**

**Fourth/Fifth/Sixth/Seventh/Eighth**

**Semester Civil Engineering**

**MG 6851 — PRINCIPLES OF MANAGEMENT**

**(Common to Mechanical Engineering(Sandwhich)/Aeronautical Engineering/Automobile Engineering /Industrial Engineering/Electrical and Electronics Engineering/Electronics and Instrumentation Engineering/Environmental Engineering/Robot/Polymer Technology/Mechanical Engineering/ Biomedical Engineering, Electronics and Communication Engineering, Mechatronics Engineering and Information Technology)**

**(Regulation 2013)**

Time : Three hours

Maximum : 100 marks

**Answer ALL questions**

**PART A — (10 × 2 = 20 marks)**

1. Define management.
2. Compare Partnership.
3. What do you understand by Strategic management?
4. Distinguish between policy and rules.
5. Define Carrier Management.
6. What do you understand by organization chart?
7. What is Job Satisfaction
8. Define Job Enchrishment.
9. What is budgetary control?
10. What do you understand by Productivity?

**PART B — (5 × 13 = 65 marks)**

11. a) Explain the current trends and issues in Management  
(OR)  
b) Elucidate in detail the various principle of management as advocated by Henry Fayol.
12. a) Explain in detail various types of planning  
(OR)  
b) i) Is decision making is rational process ?Discuss  
ii) Define MBO and explain various steps involved in it
13. a) Elucidate any four types of organization  
(OR)  
b) Distinguish between training and development and explain the various method of training
14. a) Explain any two motivational theories of your choice  
(OR)  
b) What are the various barrier to communication ?How will you overcome them
15. a) Explain the various control techniques  
(OR)  
b) Discuss the impact of information technology on management Control

**PART C(1 X15=15Marks)**

16. Case study  
Modern Manufacturing Company has been using modern budgetary control system for last three years. When asked to explain the system.Mr.John the Managing Director of the company observed .We are pretty flexible in our budgetary control system. Every Manger is given total amount that he or she can spend for next year. We don't care how it is used as long as the total isn't exceeded and organization objectives are achieved
- i) Discuss the merits and demerits of the company approach to budgeting (8)
- ii)Do you agree or disagree with this company approach? Explain your view (7)

