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**Question Paper Code : 57601**

**B.E./B.Tech. DEGREE EXAMINATION, APRIL/MAY 2017**

**Seventh/Eighth Semester**

**Mechanical Engineering**

**MG 6071 — ENTREPRENEURSHIP DEVELOPMENT**

**(Common to Mechanical Engineering(Sandwich)/Aeronautical Engineering/Automobile Engineering /Industrial Engineering/Electrical and Electronics Engineering/Electronics and Instrumentation Engineering/Environmental Engineering/Robot/Polymer Technology/Mechanical Engineering/ Biomedical Engineering, Electronics and Communication Engineering/Mechatronics Engineering and Information Technology)**

(Regulation 2013)

Time : Three hours

Maximum : 100 marks

**Answer ALL questions**

**PART A — (10 × 2 = 20 marks)**

1. Who is Social Entrepreneur
2. What is business environment
3. What do you mean by venture capitalist
4. Write Short notes on Break Even
5. What is an Angel investor
6. What do you mean by industrial cluster
7. What is Franchising
8. Explain in brief any type of family business
9. Write short notes on start up India project of the government of India
10. Differentiate 'Acquisition and Diversification'

**PART B — (5 × 16 = 80 marks)**

11. a) List and explain the various types of entrepreneurs and their characteristics

(OR)

- b) Critically discuss the role of entrepreneur in contributing the growth of India

12. a) What are the major motivations for start ups movement in India? Explain with case studies

(OR)

- b) Discuss the role of creativity and innovation in generating ideas for new business projects citing techniques

13. a) Sketch and discuss the business ownership structure in private and commercial enterprises in India citing an examples

(OR)

- b) Discuss the role of market survey, research and feasibility test in setting up new business projects

14. a) Enumerate the role of financial institution in growth of IT sector in India

(OR)

- b) What are the various sources of finance opportunities and tax benefits for first generation entrepreneur in India

15. a) Discuss the major polices of the government of India is facilitating small scale enterprise in India

(OR)

- b) Critically comment on ethics values and social responsibility. Write the major challenges faced by the entrepreneurs in highly competitive environment

